Rodman Ride for Kids
Saturday, September 26, 2020
Sponsorship Opportunities

$5,000 - Pedal Pusher
• Recognition on rodmanforkids.org sponsor listing
• Recognition on special Ride for Kids insert in the Boston Business Journal in September
• Social media mentions

$10,000 – Wheelworker
• Recognition on rodmanforkids.org sponsor listing
• Logo recognition on special Ride for Kids insert in the Boston Business Journal in September
• Logo recognition in a Rodman for Kids e-newsletter • Social media mentions

$25,000 - Road Warrior
• Logo inclusion on dri-fit t-shirts given to all participants raising $1,000+
• Logo recognition on rodmanforkids.org homepage and sponsor listing
• Logo recognition on special Ride for Kids insert in the Boston Business Journal in September
• Logo recognition in a Rodman for Kids e-newsletter
• Opportunity for a blog post on RodmanforKids.org
• Social media mentions

$50,000 - Don Rodman Society
• Logo inclusion on dri-fit t-shirts given to all participants raising $1,000+
• Logo recognition on rodmanforkids.org homepage and sponsor listing
• Prime Logo recognition on special Ride for Kids insert in the Boston Business Journal in September
• Logo recognition in a Rodman for Kids e-newsletter
• Opportunity to provide branded merchandise to participants
• Opportunity for a blog post on RodmanforKids.org
• Social media mentions

$75,000 – Presenting Sponsor
• Opportunity to participate in a Facebook or Instagram Live on ‘Ride Day”
• Logo on tumbler to be given to all participants raising $2,000+
• Logo on bibs to be distributed to all participants • Logo inclusion on dri-fit t-shirts given to all participants raising $1,000+
• Top Logo recognition on rodmanforkids.org homepage and sponsor listing
• Logo recognition in a Rodman for Kids e-newsletter
• Logo recognition on special Ride for Kids insert in the Boston Business Journal in September
• Opportunity to provide branded merchandise to participants
• Opportunity for a blog post on RodmanforKids.org
• Social media mentions

*All sponsorships include recognition on RFK Children’s Action Corps’ website, Facebook and Annual Report